

ANDREW BEEHAG

DIGITAL DESIGNER

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Personal Statement

I am a self-motivated and creative individual with a passion for web design and development. I was recently employed as an in-house digital designer within an ecommerce environment, which helped me develop a good aesthetic eye for detail and sense of satisfaction from finding the best solution to a problem.

I am always looking for the opportunity to acquire new skills and improve my abilities. I like to stay up-to-date with new technologies and developments by completing online courses, most recently through a Treehouse subscription.

Professional Experience

The Book People, Godalming, Surrey

Digital Designer (2010–2020)

Employed by the Book People, a discount bookseller with an ecommerce store.

My responsibilities included:

- Providing web page and email designs to the marketing and merchandising departments as briefed. This required a high attention to detail to produce the highest standard of work within a deadline.
- Ensuring that all elements of my designs, including typography, composition and colour, delivered the best visual representation of each product, promotional offer and marketing message.
- Maintaining consistency throughout creative assets based on brand guidelines.
- Assisting with the daily maintenance of the company's ecommerce website. This included updating promotional and creative assets, such as banners and bespoke web pages created to promote specific products, competitions and events.
- Developing and maintaining the HTML of marketing email templates. This involved integrating live content provided by RichRelevance and KickDynamic, so that the most recent personalised product recommendations and promotional offers were displayed when an email was viewed.
- Being proactive to ensure that my knowledge of markup and scripting languages continued to be up-to-date with the latest best practices.
- Managing and mentoring junior members of the design team as the Lead Digital Designer, and liaising with other designers in the delivery of larger rebranding projects.

Qualifications & Achievements

2014 - 2015	O'Reilly School of Technology	
	Advanced Front-End Web Development Certificate	Grade A Pass
	HTML5 and Responsive Web Development	Grade A Pass
	Advanced JavaScript Essentials	Grade A Pass
	JavaScript: JSON and Ajax	Grade A Pass
2009 - 2013	The Open University , Milton Keynes, Buckinghamshire	
	M887 Web Systems Integration (Level Postgraduate)	Pass
	M257 Putting Java to Work (Level Postgraduate)	Grade 4 Pass
	T183 Design and the Web	Pass
	T151 Digital Worlds: Designing Games, Creating Alternative Realities	Pass
	Certificate in Web Applications Development (Level Undergraduate):	
	TT280 Web Applications: Design, Development and Management	Grade 2 Pass
	TT281 The Client-Side of Application Development	Grade 4 Pass
	TT282 The Server-Side of Application Development	Grade 2 Pass
	TT380 Databases within Website Design	Grade 2 Pass
	TT381 Open Source Development Tools	Grade 2 Pass
	TT382 Web Server Management, Performance and Tuning	Grade 2 Pass

Education

1997 - 2000	The Surrey Institute of Art & Design University College , Farnham, Surrey	
	BA (Hons) Degree Photography	(2ii)
1995 - 1997	Brooklands College , Weybridge, Surrey	
	BTEC Advanced GNVQ Art and Design	(Distinction)
	'A' level in Photography	(A)
1991 - 1995	Bishop David Brown School , West Byfleet, Surrey	
	8 GCSEs (Including English and Maths)	(Grades A - C)

Computer Skills

MarkUp/ Scripting Languages:

- I am able to hand-code efficient and semantic HTML and CSS, with an awareness of W3C standards and website accessibility
- Good knowledge of JavaScript and libraries, such as jQuery
- Experienced in developing responsive websites using front-end frameworks, such as Bootstrap
- Familiar with Apache, PHP, MySQL and Java

Software:

- Good knowledge of Adobe Photoshop, XD and Dreamweaver
- Working knowledge of Adobe Illustrator and Adobe InDesign
- FTP client software, such as FileZilla
- Online team collaboration software, such as Jira, Kanbanize and Trello
- Google Docs and Microsoft Office

Personal Interests

I enjoy spending my free time socialising, playing board games, going to the cinema, reading science fiction, and keeping fit by hiking, swimming and cycling. My interests include photography, coding and making Lego brick films.